

8 BPW treasurers

8.1 Unique “learning by doing” platform which enables emotional learning

A successful and satisfying professional life requires good **intellectual AND emotional competences**. We are well educated regarding intellectual learning but emotional learning is no issue. “Knowing” an emotional competence doesn’t mean to truly have this emotional competence. We can play roles but in stressful or insecure situations we fall back into our true and basic emotional patterns.

Emotional learning happens by individual experiences, such as the very efficient “learning by doing. BPW offers a huge range of opportunities for an individual and made-to-measure **“learning by doing”**. Strong and truly self-confident women are the most powerful tool for gender equality.

The following tables show the abundant opportunities a BPW has at its disposal:

8.1.1 Worldwide NETWORK	8.1.2 Immense VARIETY of	8.1.3 Rich ENVIRONMENT
personal contacts with women from - different cultures - religions - languages	- professions - characters - ages - cultures - political views - languages - group dynamics	- local, national, international - long term relationships - contacts with politicians, speakers, sponsors, UN etc.

8.1.4 Multiple TASKS	8.1.5 FRIENDLY atmosphere	8.1.6 Most efficient LEARNING METHODS
- being officer - managing projects - organizing events - giving presentations - using new techniques - respecting constitution - putting up budgets - solving conflicts - contacting media - giving interviews - writing articles, reports - contacting VIPs	- Goodwill critics - Encouragement - Exchange of successes AND failures	- Learning by doing - Learning by role models - Just in time learning - Learning by mentoring - Learning by teaching

8.2 Network around the globe

A BPW member has the opportunity to establish personal contacts with members around the globe. She meets members from many different countries at the International Congress and at the Regional Conferences. If she travels privately, before her departure, she can contact the President or members of the Club of the city she visits and invite them for an aperitif in her hotel. If she is looking for special professional contacts she mentions her wish in her e-mail and can see if members are ready for a contact.

Through contacts around the globe members develop their cross-cultural understanding competences.

8.3 Access to UN conferences and UN projects

A private person cannot attend an UN conference, but a member of an accredited NGO can be registered by such an organization. UN offers many interesting conferences on different topics and in addition very interesting workshops. Since 2002, at the annual UN CSW in New York, many members have profited from the very interesting side events which are for free. A great further educational opportunity is often combined with very valuable language training for members for whom the first language is not English. BPW Switzerland publishes on its website the UN Conferences in Geneva which are interesting for members and can be attended after registration. Such a list should also appear on the international website and be updated regularly by the UN administrator.

8.4 Support of personal activities

8.4.1 “Member Projects”

If a member is passionate about an issue, she can register her project on international level. BPW is the only organization which offers its members the **use of the leverage of the international organization to attend UN conferences and getting sponsoring**. For more information see special text “Member Projects” on www.bpw-international.org or www.bpw-projects.org

8.4.2 “BusinessNet”